

SRITEJA REDDY WUDARU

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Keywords Organizational Behavior, Organizational Theory, Sustainability and Ethics, Sustainable Entrepreneurship, Social Innovation, Sustainable Supply Chain Management, Qualitative Research

Academic Experience

- 03.2021 - 10.2021 **Post Doctoral Researcher**
Business Management & Organisation group
Wageningen University & Research
Wageningen, The Netherlands
- 07.2020 - 02.2021 Teaching cases for Luiss University Press in fields of OB and Sustainability (see below)
- 09.2015 - 06.2020 **PhD in Management**
Department of Business and Management
Luiss Guido Carli University (AMBA, EQUIS double-accredited, FT ranked)
Rome, Italy
Obtained PhD with Excellence cum laude
- Dissertation:
The Paradox of Coordination and Conflicts in Organizations
- Supervisors:
Andrea Prencipe, Rector, Professor of Organization and Innovation, Luiss
Gerardo Patriotta, Professor of Organization Studies, Warwick Business School
- Thesis external reviewers:
Waldemar Kremser, Radboud University, The Netherlands
Kathrin Sele, Aalto University, Finland
- 01.2019 - 04.2019 **Visiting Researcher**
Warwick Business School, University of Warwick
Coventry, UK
- 09.12 - 06.2013 **Master of Global Management**
Antwerp Management School (AACSB, AMBA double-accredited, FT ranked)
The Autonomous Management School of the University of Antwerp
Antwerp, Belgium
- Dissertation:
Sustainability Scan of Business Strategy with Integrated Corporate Social Responsibility
Subtext: Better Bank Better World - Application on ABN AMRO Private Banking Arm with emphasis on six perspectives of CSR and Socially Responsible Investments
- 09.2012 - 06.2013 **Bachelor in Technology**
Electronics and Communications Engineering
Jawaharlal Nehru Technological University
Hyderabad, India

Routine dynamics in conflict-ridden organizational contexts.

Qualitative paper under **R&R at Administrative Science Quarterly** (ABS 4* Journal).

Presented at EGOS 2019 and 2020 (main colloquium, subtheme 6). With Patriotta, G and Prencipe, A.

“I, Me & Myself.” Impression Management at Workplace.

Qualitative paper presented at EGOS PhD Workshop 2019.

Targeting *Academy of Management Journal*. With Patriotta, G.

Revisiting Representational Gaps: Implications for Team Work

Targeting *Group and Organization Management* (ABS 3 Journal).

Resolving Representational Gaps in Teams: Relational vs Collective Identification.

Empirical paper. Currently planning experiments.

Discussed at the *Organization Theory Winter Conference 2021*.

The Role of Employees in a CSR-Integrated Strategy Implementation

Qualitative empirical paper. Submitted to the *European Journal of Management* (ABS 3 Journal).

Fashion and Sustainability: Fast vs Slow fashion companies, Creative Sustainability, and Path Forward.

Qualitative paper. Targeting *Organization Studies*. Early stage. With Dande, M.

Teaching Cases

Being friends or being in a fight club: Organizing work amid conflicts

Wudaru SR, Prencipe A.

Luiss University Press. 09.03.2021. ISBN: 978-88-6105-661-9. [Download here](#).

Sustainable value chain management in the diamond industry - The case of Samarth Diamond

Jell-Ojobor M, Wudaru SR.

Luiss University Press. 09.03.2021. ISBN: 978-88-6105-651-0. [Download here](#).

Teaching Assistant Experience

2017 - 2019

Luiss Guid Carli University

Courses

Organizing Innovation (postgraduate course)*

Fundamentals of Management (undergraduate course)

International Operations and Supply Chain (postgraduate course)

International Business (postgraduate course)*

- * Created and delivered 50% of lessons in these two courses.
- Topics taught:
 - International business, Strategy, Innovation, Project management, Innovation in teams, Change management, Sustainable supply chain management*
- Managed development of my own lessons for the last two courses.
- Developed and conducted lectures linking course concepts to my research and industry experience.
- Conducted classroom exercises for classes of size 40-100.
- Conducted student presentations, questioned and reviewed them.
- Guided students on term papers and theses.
- Conducted exams and graded them.

Additional Conferences

20.02.2019	Routines Research Community Meeting at Warwick Business School
07.11.2019	Routines Research Community Meeting at University of Lichtenstein
09.2010	Technological advancements and implications on health benefits for Autistics Axis - '10. A national level technology conference by National Institute of Technology Nagpur (NITN), India <i>Won first prize in research category out of 1500 participants from across the country</i>

Industry Experience

09.2014 - 06.2015	Senior Strategist Craft Diamonds bvba, Antwerp, Belgium <ul style="list-style-type: none">• Worked at offices in Antwerp and Dubai• Expanded company in middle-East• Rebranded the organization, including new value proposition• Expanded into new horizontal business lines including custom high-end jewelry
06.2013 - 09.2014	Strategist - European Marketing and Corporate Strategy Craft Diamonds bvba, Antwerp, Belgium <ul style="list-style-type: none">• Helped the top management implement an organization-wide transformation strategy aimed at rebranding• Designed and implemented expansion strategies in 11 different European markets and explored potential avenues in the middle-East• Launched a new digital marketing initiative
03.2013 - 06.2013	Intern Craft Diamonds bvba, Antwerp, Belgium <ul style="list-style-type: none">• Market analysis for potential expansion strategies

Extra Curricular

12.2013	The Silent Sound First novel of fiction published, a mystery thriller
12.2020	Unspoken Words First poetry collection published
Interests	Performing Spoken Word Poetry Photography Music (Violin) Reading
English language	Native level proficiency